



Friday, June 22nd, 2018
Lionhead Golf and Country Club
Legends Course





About The Brain Injury Society of Toronto

As a not-for-profit organization BIST is completely funded by donations, sponsorships and monies raised at our signature events. With these funds we are able to deliver programs and services to our members including support groups, social drop-ins, informative workshops and so much more!

We also continue to provide education and awareness to the community regarding brain injury through our social media outlets and our award winning areyouaware.ca campaign.

"BIST has made a big difference for my social well-being. I was at home all the time feeling depressed, and that was not who I was. Now I've been given hope to get close to being myself again. I know now there is a society among BIST members I can talk to. I never have to feel alone as long as BIST is open to me."
Joan, BIST Member

BIST
Brain Injury Society of Toronto





About Our Third Annual Golf Tournament

The Brain Injury Society of Toronto is excited to present our fourth annual Birdies For Brain Injury Golf Tournament, taking place on Friday, June 22nd, 2018 at the exclusive Lionhead Golf Club & Conference Centre - Legend's Course - in Mississauga.

This year's event promises to be a great morning of golf, followed by a savoury barbecue lunch and our fabulous silent auction.

Registration: 6:30 a.m.
Breakfast: 7:00 a.m.
Shotgun Tee Off: 8:00 a.m.
BBQ Lunch: 1:30 p.m.



Our Premium Sponsorship Packages

Presenting Sponsor | \$6,000

- Naming rights for the tournament - Birdies for Brain Injury Presented by: YOUR NAME HERE
- Logo recognition on BIST Golf web page with link to your corporate website
- Right to promote Birdies For Brain Injury logo on corporate web site & social media channels
- Recognition of sponsorship level in BIST Social Media Channels
- Logo recognition on " All Sponsors" signage, presentation, program guide
- Promotion in program guide - full page
- Opportunity to introduce speaker during golf event
- Special mention during speeches
- Complimentary Foursome | \$1,500.00 value
- Your branded promotional item included in our Swag bag

Gold Sponsorship | \$4,000

- Logo recognition on BIST Golf web page with link to corporate website
- Right to promote Birdies For Brain Injury logo on corporate web site & social media channels
- Recognition of sponsorship level in BIST Social Media Channels
- Logo recognition on " All Sponsors" signage, presentation, program guide
- Promotion in program guide - half page
- Recognition during speeches
- Complimentary Foursome | \$1,500.00 value
- Your branded promotional item included in our Swag bag

Silver Sponsorship | \$2,000

- Logo recognition on BIST Golf web page with link to corporate website
- Right to promote Birdies for Brain Injury logo on corporate website & social media channels
- Recognition of sponsorship level in BIST Social Media Channels
- Logo recognition on "All Sponsors" sign, presentation, program guide
- Recognition during speeches
- Two complimentary golf registrations
- Your branded promotional item included in our swag bag

Lunch Sponsorship | \$3,000 (Limited to one Sponsor - first come, first serve)

- Logo recognition on BIST Golf web page with link to corporate web site
- Right to promote Birdies For Brain Injury logo on corporate web site & social media channels
- Recognition of sponsorship level in BIST Social Media Channels
- Logo recognition on " All Sponsors" sign, presentation & program guide
- Sign on lunch table acknowledging Sponsorship
- Your branded promotional item included in our Swag bag

Breakfast Sponsorship | \$2,000 (Limited to one sponsor - first come, first serve)

- Logo recognition on BIST Golf web page with link to corporate website
- Right to promote Birdies for Brain Injury logo on corporate website & social media channels
- Recognition of sponsorship level in BIST Social Media Channels
- Logo recognition on "All Sponsors" sign, presentation & program guide
- Sign on food table acknowledging sponsorship
- Your branded promotional item included in our swag bag

Beverage Sponsor | \$1, 250 (Limited to one sponsor - first come, first serve)

- Logo recognition on BIST Golf webpage with link to corporate website
- Right to promote Birdies for Brain Injury logo on corporate website & social media channels
- 1 drink ticket with company logo provided to every golfer for either an alcoholic or non-alcoholic beverage
- Your branded promotional item in our swag bag

Snack Sponsor | \$1, 250 (Limited to one sponsor - first come, first serve)

- Logo recognition on BIST Golf webpage with link to corporate website
- Right to promote Birdies for Brain Injury logo on corporate website & social media channels
- Pre-packaged snack bag provided to each golfer with your logo or business card attached
- Your branded promotional item in our swag bag

Hole Sponsorship | \$1,000

- Logo recognition on BIST Golf webpage with link to corporate website
 - Right to promote Birdies for Brain Injury logo on corporate website & social media channels
 - Hole signage
 - Your branded promotional item in our swag bag
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Sponsor BIST Members to Attend

BIST Member Foursome Sponsorship | \$1,600

- Recognition on BIST social media channels
- Foursome will receive visors with BIST and sponsor logo

BIST Member Lunch Sponsorship | \$40.00

- Recognition on BIST social media channels



GOLF PACKAGES

- Foursome \$1,500 - Early Bird Special \$1,000 (expires February 28, 2018)
- Individual \$ 290 - Early Bird Special \$ 250 (expires February 28, 2018)
- Lunch \$ 40



How To Register

If you are interested in becoming a sponsor or signing up to golf, please visit www.bist.ca/birdies or contact:

Melissa Vigar
Executive Director
The Brain Injury Society of Toronto

647-748-0847 | mvigar@bist.ca | www.bist.ca

